



# 2012 ANNUAL REPORT



**The Mission of Cape Cod Young Professionals** is to connect Cape Cod's emerging workforce and future leaders, engage them in our community, and to support their efforts to advance their lives, both business and personal, on the Cape.

## A MESSAGE FROM THE PRESIDENT

---



Matthew H. Cole

Over this past year, CCYP continued to grow its membership, impact and influence. Today, CCYP'ers are strengthening relationships and expanding their networks through the remarkable attendance at the various CCYP events. Today, the calendar is packed each month with great opportunities.

A major pillar of CCYP's mission is to ADVANCE. As an organization, our membership comprises of some of the best and brightest people on Cape Cod. Collectively, we want to advance a stronger, more sustainable Cape Cod. A Cape Cod with opportunity. A Cape Cod that is as breathtaking as the landscape with which we are fortunate enough to co-exist. A Cape Cod that is as resilient as the people that live, work and play here.

There's no doubt that 2012 was a banner year for CCYP, but our opportunity ahead has never been so bright. Our Shape the Cape initiative is an ambitious opportunity to be an agent of change for a stronger, more sustainable Cape Cod.

## A MESSAGE FROM THE EXECUTIVE DIRECTOR

---



Anne Van Vleck

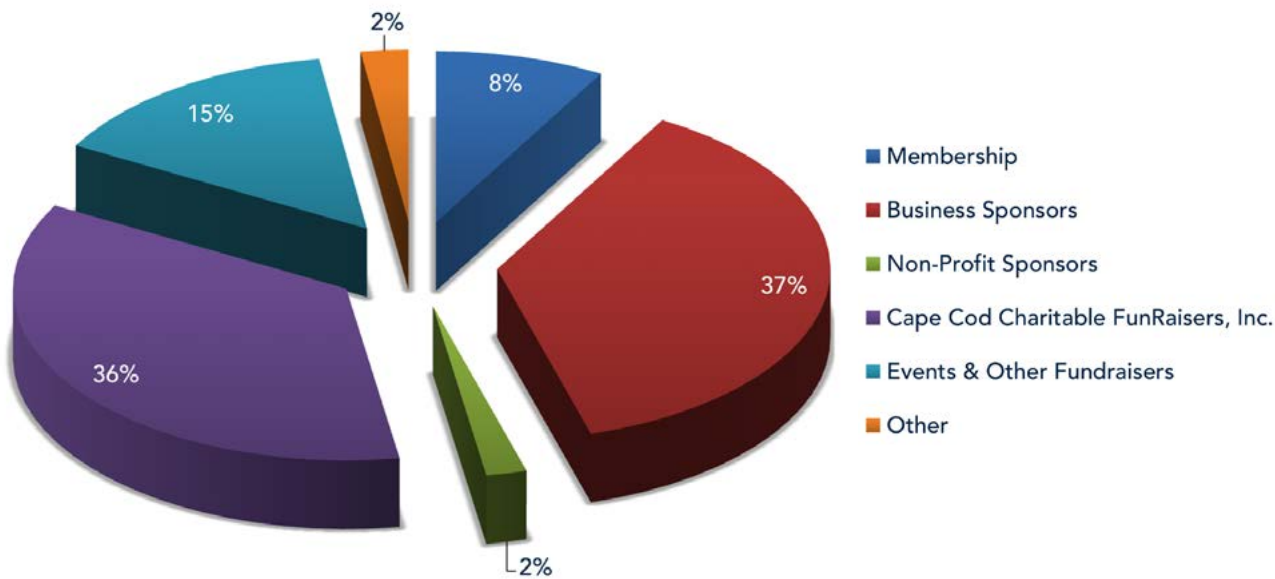
CCYP continues to grow and thrive as an organization focused on connecting, engaging and advancing young professionals on the Cape. During 2012, we began developing solutions with the goal of retaining and recruiting a diverse workforce for our region, building healthy and vibrant communities and increasing civic engagement for the betterment of Cape Cod.

Our expansion and growth continued at unprecedented levels during 2012.

- Over 5,000 hits on the CCYP On-line Job Board
- 520 active members, 133 Business Members and Sponsors, 28 Non-Profit Partners
- The launch of Coffee Connect, the revamping of Lunch Connect, and over 900 attendees at our annual Back to Business Bash
- The distribution of \$24,000 in Career Connect Scholarships to eight young professionals on Cape Cod

Our supporters, members and sponsors allow us to do the work of our organization and enrich the lives of so many young professionals. Thank you for your commitment to CCYP and for sharing our vision for a thriving future for Cape Cod.

## 2012 REVENUE SOURCES



REVENUE	2012	2011
Membership	\$14,675	\$8,650
Business Sponsors	\$66,150 <sup>1</sup>	\$32,965
Non-Profit Sponsors	\$3,500	\$875
Cape Cod Charitable FunRaisers, Inc.	\$63,325	\$51,738
Events & Other Fundraisers	\$26,019	\$29,420
Other	\$4,090	\$1,797
<b>TOTAL REVENUES</b>	<b>\$177,760</b>	<b>\$125,445</b>
EXPENSES	2012	2011
Salaries & Related Expenses	\$78,112	\$54,000
Cape Cod Charitable FunRaisers, Inc.	\$23,136	\$16,189
Events & Other Fundraisers	\$8,218	\$6,832
General & Administrative	\$16,789	\$15,760
Scholarships Granted	\$24,500	\$0
Consultants	\$8,301	\$0
Marketing & Media	\$3,436	\$3,540
<b>TOTAL EXPENSES</b>	<b>\$162,491</b>	<b>\$96,321</b>
<b>NET INCOME</b>	<b>\$15,268 <sup>2</sup></b>	<b>\$29,124</b>

<sup>1</sup> Includes \$32,857 from sponsors through Cape Cod Charitable FunRaisers

<sup>2</sup> Current year scholarship distributions are based on previous year fundraising. Net income at year end allows CCYP to increase the amount of 2013 scholarships.

CCYP, Inc. is a nonprofit organization subject to Section 501(c)(3) of the Internal Revenue Service. A copy of CCYP's most recent IRS Form 990 is available upon request.

**In 2012, CCYP awarded \$24,000 in scholarships** to eight adult students who are returning to school, training in a new profession or taking courses to develop their professional life on Cape Cod.

The scholarships were announced at CCYP’s First Annual Community Breakfast at the Cape Codder Resort in June 2012, with over 200 in attendance and at the 7th Anniversary Party at the Hyannis Yacht Club later that year in November, where over 150 people attended.

The Career Connect scholarship, which is administered in partnership with the Cape Cod Foundation, is for students 21 and older who live on Cape Cod, have made a mark in the community and show potential for continuing leadership.

“CCYP is pleased to award scholarships so young people who are working to make life better on Cape Cod can enhance their careers,” said Anne Van Vleck, CCYP Executive Director. “These scholarships are an investment in the future of our region and embody the spirit of CCYP.”

“The most important criteria for who is selected for these scholarships were leadership, community involvement, and of course, the determination and desire to stay on Cape Cod,” said CCYP board member Abigail Adams.

**The following people received scholarships in 2012:**

June 2012: Kathleen Duffy, Anna Henning, Samantha Mueller and Hiedi Shea

November 2012: Stephanie Ellis, Matthew Kemp, Carl Monroe and Toni Rubino



Fall 2012 Career Connect scholarship recipients: from left to right: Stephanie Ellis, Toni Rubino, Matthew Kemp and Carl Monroe.



Summer 2012 recipient: Kathleen Duffy



Summer 2012 recipient: Samantha Mueller



Summer 2012 recipient: Heidi Shea

**“These scholarships are an investment in the future of our region and embody the spirit of CCYP.”**

Photo credit: Nugent Photography



## 2012 BOARD OF DIRECTORS



Christopher J. Ward, President  
 Lisa Guyon, Vice President  
 Abigail Adams, Vice President Elect  
 Jeni Landers, Secretary  
 Matthew H. Cole, Treasurer

Jennifer Armandi  
 Jennifer Bayuk  
 Amanda Converse  
 Jeffrey Cotto  
 John Curley

Mairead Graf  
 Michael Patterson  
 Melissa Sanderson  
 Jeff Viamari  
 Taryn Wilson

## THANK YOU TO OUR 2012 UNDERWRITERS AND SPONSORS

### UNDERWRITERS – \$5,000 ANNUAL COMMITMENT



### SPONSORS – \$2,500 ANNUAL COMMITMENT

Cape Cod Beer      Eastern Bank      Nutter McClennen & Fish      Tracy Volkswagen  
 Catania Hospitality Group      Listening 2 Leaders      Rentals Unlimited

