2018 Community Survey
Executive Summary

SURVEY PURPOSE
• Collect information on the current needs of young people living and working on Cape Cod;
• Gather community feedback to guide CCYP’s strategic planning process and future programming decisions.

SURVEY DESIGN AND DEMOGRAPHICS
• Online survey, distributed via CCYP’s website, newsletter, and boosted social media posts
• Outreach designed to go beyond the current CCYP audience
• Survey available for approximately three weeks
• 18 multiple choice and open-ended response questions
• 400 total respondents
  o 72% female; 28% male
  o Majority (63%) fell into age range of 25 to 44
  o Total of 27 zip codes represented
  o 43% current or past CCYP members; 48% not affiliated with CCYP

SUMMARY RESULTS
What do you need the MOST to live and work successfully on Cape Cod? (Top 10 Responses)
1. Housing (affordable/attainable pricing, year-round availability) – 33%
2. Job Opportunities (advancement) – 32%
3. City/County/State Policies that Support Living and Working on Cape Cod Year-Round – 31%
4. Child care (affordable/attainable pricing) – 23%
5. Employee recruitment (quality candidates) – 21%
6. Business support (a supportive business community) – 20%
7. Work from home/telecommuting options – 18%
8. Technology (high-speed internet access/availability) – 17%
9. Student loan debt relief – 16%
10. Higher education (4-year/graduate level) – 14%

In what areas should CCYP focus future efforts? (Top 5 Responses)
1. Promoting Cape Cod as a Vibrant Place for Young People to Live and Work (55%)
2. Advocating for Policies & Resources that Improve Quality of Life for Young Cape Codders (43%)
3. Developing the Next Generation of Board/Committee Leaders & Elected Officials (37%)
4. Business Development Training/Support (37%)
5. Connecting Community Members (34%)

What were your primary reasons for joining CCYP as a member? (Top 3 Responses)
• To network/meet people (83%)
• To advocate for issues that affect young Cape Codders (42%)
• To gain information on issues that affect young Cape Codders (42%)
Top Needs to Live and Work on Cape Cod
CCYP 2018 Community Survey

- Housing - affordable/attainable pricing: 38%
- Job opportunities - advancement: 32%
- City/County/State Policies that support living and working on Cape Cod year-round: 31%
- Child care - affordable/attainable pricing: 23%
- Employee recruitment - quality candidates: 21%
- Business support - a supportive business community: 20%
- Work from home/telecommuting options: 18%
- Technology - high speed internet access/availability: 17%
- Student Loan Debt Relief: 16%
- Higher Education - 4-year and/or graduate level: 14%