



## CAPE COD YOUNG PROFESSIONALS

# 2018 Community Survey Executive Summary

### **SURVEY PURPOSE**

- Collect information on the current needs of young people living and working on Cape Cod;
- Gather community feedback to guide CCYP's strategic planning process and future programming decisions.

### **SURVEY DESIGN AND DEMOGRAPHICS**

- Online survey, distributed via CCYP's website, newsletter, and boosted social media posts
- Outreach designed to go beyond the current CCYP audience
- Survey available for approximately three weeks
- 18 multiple choice and open-ended response questions
- 400 total respondents
  - 72% female; 28% male
  - Majority (63%) fell into age range of 25 to 44
  - Total of 27 zip codes represented
  - 43% current or past CCYP members; 48% not affiliated with CCYP

### **SUMMARY RESULTS**

#### **What do you need the MOST to live and work successfully on Cape Cod? (Top 10 Responses)**

1. Housing (affordable/attainable pricing, year-round availability) – 33%
2. Job Opportunities (advancement) – 32%
3. City/County/State Policies that Support Living and Working on Cape Cod Year-Round – 31%
4. Child care (affordable/attainable pricing) – 23%
5. Employee recruitment (quality candidates) – 21%
6. Business support (a supportive business community) – 20%
7. Work from home/telecommuting options – 18%
8. Technology (high-speed internet access/availability) – 17%
9. Student loan debt relief – 16%
10. Higher education (4-year/graduate level) – 14%

#### **In what areas should CCYP focus future efforts? (Top 5 Responses)**

1. Promoting Cape Cod as a Vibrant Place for Young People to Live and Work (55%)
2. Advocating for Policies & Resources that Improve Quality of Life for Young Cape Codders (43%)
3. Developing the Next Generation of Board/Committee Leaders & Elected Officials (37%)
4. Business Development Training/Support (37%)
5. Connecting Community Members (34%)

#### **What were your primary reasons for joining CCYP as a member? (Top 3 Responses)**

- To network/meet people (83%)
- To advocate for issues that affect young Cape Codders (42%)
- To gain information on issues that affect young Cape Codders (42%)



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### Top Needs to Live and Work on Cape Cod

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