In 2017, CCYP made tremendous strides toward our mission to connect, engage, and advance Cape Cod’s young workforce and community leaders. In just one year’s time, CCYP hosted a total of 28 events, programs, and other activities — providing networking, career development, and civic engagement opportunities for young professionals across Cape Cod. We successfully completed Year III of the Mentor Exchange Program, with 16 graduating mentors and mentees. We SOLD OUT our 11th Annual Back to Business Bash, maxing out the Barnstable Airport’s capacity at 900 attendees. And CCYP warmly welcomed new leadership on its staff and Board of Directors, with a new CEO and Board President.

Despite what many would characterize as a transition year, CCYP has barrelled through 2017, continuing to thrive and fulfill a vital role as the only organization serving the needs and interests of young workers on Cape Cod. This success is largely attributable to our many volunteers, members, and philanthropic supporters, who truly serve as the backbone of our organization. They tirelessly contribute their time and resources to support CCYP and — in the process — foster a more vibrant future for our Cape communities.

In an effort to share in these successes and promote transparency, we are pleased to present this 2017 Annual Report to you — our many friends and supporters. We hope you will enjoy reading through our year-in-review, which includes everything from program and event numbers to auditor-reviewed financials (p. 19) and success stories (p. 2, 5, 15, and 16). There is much to be proud of, but we also know that we could not do any of it without YOU!

Here’s to wrapping up a successful 2017 year! And thank you for all you do to support the work of CCYP, year-round!

Lauren Barker, CEO

www.capecodyoungprofessionals.org
CCYP’s Giving Circle goes beyond a basic membership program or individual donation to create a unique collective giving opportunity. Charitable contributions from Giving Circle donors are pooled with those of other Giving Circle donors, amplifying impact and making a difference right here on Cape Cod! Giving Circle donors help decide giving priorities for up to $10,000 in grant funding that CCYP distributes to local non-profits each year. Grants range in amount from $500 to $2,500, and align directly with CCYP’s mission to connect, engage, and advance the next generation of Cape Cod’s workforce and community leaders.

A portion of Giving Circle contributions also support the ongoing work of CCYP — to ensure that our vibrant young professional community is supported well into the future.

In 2017, CCYP’s Giving Circle awarded grants to five non-profit organizations in three priority areas set by our Giving Circle donors: career development, child care, and housing.

Congratulations to the grant recipients and thank you for all you do to further quality of life and career opportunity for young professionals and families on Cape Cod!

CAPE COD CHILD DEVELOPMENT - $1,500
To support training and mentoring for Family Child Care providers who provide in-home child care for lower-income working families

CAPE COD CHILDREN’S PLACE - $2,500
To subsidize the cost of early education and care for children of working families who are on the State voucher waiting list or fall just outside of the income qualifications

COMMUNITY DEVELOPMENT PARTNERSHIP - $2,500
Funding to support the new Community Housing Partnership in collaboration with Housing Assistance Corporation

HOUSING ASSISTANCE CORPORATION - $1,500
Funding to provide Housing Consumer Education Center classes free-of-charge to participants

WE CAN - $2,000
Funding for pilot “GROW” (Get Results with Other’s Wisdom) Group for women working to strengthen, expand, or start a business
ADVANCING HOUSING OPTIONS FOR THE CAPE’S YOUNG WORKFORCE

In the fall of 2017, CCYP partnered with Cape Cod & the Islands Association of Realtors and sponsors Cape Associates and Shepley Wood Products to launch a special House Design Contest. The goal of the contest? To drive the availability of housing concepts that specifically cater to the needs of Cape Cod’s young professionals and families. Through the contest, designers submitted new prototypes for housing that was desirable, in keeping with the unique village character of our region and, most importantly, attainable in price for young professionals and families living on Cape Cod.

Contest finalists were displayed at CCYP’s 2017 Back to Business Bash, engaging the community in the selection of the contest winners while also providing an opportunity for architects and designers to showcase their skills. Following the Bash, a total of three winning designs were selected across three categories: 1 Bedroom/Studio, 2 Bedroom, and 3 Bedroom. Winning designers received a cash prize and all designs were displayed at CCYP’s Annual Meeting in November 2017. The winning designs are available to preview on the CCYP website under the “News” tab and can also be requested directly from the winning firms.

CONGRATULATIONS TO THE CONTEST WINNERS!
2017 PROGRAMS AND EVENTS

CONNECT
Monthly Networking Events - Coffee Connect, Lunch Connect, and After Hours Connect
Back to Business Bash

ENGAGE
Engage Cape Cod: Town Meeting 101 Event Giving Circle House Design Contest CCYP Community Breakfast

ADVANCE
Career Connect Scholarship Giving Circle Grants Mentor Exchange Program – Year III Shape Your Cape Summit Virtual Job Fair
2017 DONORS AND SPONSORS

Our work is made possible through philanthropic contributions from many generous sponsors and donors across Cape Cod. These donors are critical in our efforts to attract and sustain a thriving community of young workers and leaders for our region. THANK YOU for your incredible support during the 2017 calendar year!

PREMIER SPONSORS $12,500 Annual Contribution (3-Year Commitment)

- Cape Cod Five Cents Savings Bank
- Cape Cod Healthcare
- The Cooperative Bank of Cape Cod

UNDERWRITERS $5,250 Annual Contribution

- Boardwalk Business Group
- Cape Associates, Inc
- Cape Cod Beer
- CCB Media
- CodComm, Inc. / CapeCodRadio.com
- Kinlin Grover Real Estate

SPONSORS $2,625 Annual Contribution

- Barnstable Municipal Airport
- Cape Air
- Cape & Islands Workforce
- CapeBuilt Development, LLC
- Cape Cod Chamber of Commerce
- Cape Cod Marble & Granite, Inc.
- Cape Cod Title & Escrow, P.C.
- Convention Data Services
- Dative
- Eastern Bank
- Nauset Disposal
- Puritan Cape Cod
- Puzio Eye Care
- Rockland Trust

*This list includes Donors and Sponsors contributing $2,500 or greater throughout the 2017 calendar year. A complete list of sponsors and members is available on the CCYP website.

IN KIND SPONSORS

- Cape Cod Package Store
- Cape & Plymouth Business Magazine
- Guapo’s Cape Cod

NEXT TEN CONTRIBUTORS

Influencer Club
- Bilezikian Family Foundation
- Cape Air
- Cape Associates, Inc
- Convention Data Services
- Dative
- Eastern Bank
- Nauset Disposal
- Puritan Cape Cod
- Puzio Eye Care
- Rockland Trust

Engagers Club
- Cape Cod Five Cents Savings Bank
- The Cooperative Bank of Cape Cod

Connectors Club
- Cape Cod Brokerage
- Cape Cod Times
- Eastern Bank

PHOTO BY SALTY BROAD STUDIOS
Jennifer Armandi
Nathalie Badan
Emilie Bajorek
Catherine Baker
Melinda Baker
Natascha M. Batchelor
Douglas Berube
Jamie Bohlin
Devin Bolinder
Christina Bologna
Colleen Bonnelly
Martin Bruemmel
Matt Burke
Adam Burnett
Cape Cod Title & Escrow, P.C.
Brian Carey
Alison Caron
Ryan Castle
Alessandra Christensen
Katie Clancy
Terri Cole
Anthony J. Colletti
Sarah Colvin
Ashley Comnier
Jeffrey E. Cotto
Matthew Cronin
Jennifer Cummings
Sara Cushing
Robert Cushing
Marissa N. Cyr
Francineta Da Silva
Christa Danilowicz
Timothy J. DeLude
Gerry Desautels
Lisa Desrochers
Christina Donnelly
Kara Duff
Paul Dunn
Kyle Evanscoe
Sam Fairweather
Mary Sarah Fairweather
Scotti Finnegan
Eduardo Franco
Katrina Fryklund
John F. Fulone
Dara Gannon
Mairesd Graf
Lisa Guyon
Jon Hagenstein
John Harrington
Robert Harrison
Chris Hadziimani
Lee Hill
Annette Hughes
Brian Junkins
John Kimball
Janet Kliment
Sara Kohls
Jeni Landers
Kevin Lennon
Molly MacGregor
Christin J. Marshall
Cindi Maule
Sarah Mclain
Anne McManus
Whitney McNamara
Richard W. Meli, Jr.
Lois Michael
Oglair Mudrek
Christopher O’Brien
Lillian R. O’Brien
Ryan O’Connell
Kristin O’Malley
Maureen O’Shea
Lisa Parenteau
Jenn Peto
Stacie Peugh
Matthew Philbrick
Walter Pinney
Michael Pierce
Meredith Puzio
Michael Redfield
Colleen Reilly
Jane Renzi
Melissa Rikoff
Michael C. Robinson
William Rubenstein
Brandy Salvador
Melissa A. Sanderson
William Scotti
Rodrigo Sena
Sandra Sena
Tracy Shaughnessy
Sienasko + Verbridge LLC
Catherine Skean
Kevin Skrickis
Lynn Mason-Small
Cynthia Swan
Jessica Thomas
Adam P. Trivilino
David Troutman
Anne Van Vleck
Claudia Vecchione
Angelique Viamari
Julie Wake
Tara Wallace
Christopher Ward
Eleanor Weller
Patrick Wendell
Carlos Wendell
Kelly Westerhouse
Eric M. Zalgenas
Saul Zepeda
2017 BOARD OF DIRECTORS

Matt Cronin*, President
Boardwalk Business Group
Ryan Castle, Vice President
Cape Cod & the Islands
Association of Realtors and MLS
Adam Lynch, Treasurer
Convention Data Services
Dara Gannon*, Clerk
The Cape Cod Foundation
Lisa Guyon
Cape Cod Healthcare
Adam Burnett*
Boardwalk Business Group

Christina Bologna
Cooperative Bank of Cape Cod
Sarah Colvin
Cape Cod Community
Media Center
Katrina Fryklund
Latham Centers
Sara Kohls
Law Offices of
Bruce A. Bierhans
Michael Pierce*
Pierce Law
Will Rubenstein*
Camp Wingate*Kirkland
Rodrigo Sena
Cape Cod Marble & Granite

*Indicates former Board Member

“Serving on the CCYP Board of Directors and on the Public Policy Committee has provided me with the great opportunity to connect with...an incredible group of dedicated young Cape Codders.”

— Sarah Colvin, Cape Cod Media News, Board Member

COMMITTEE VOLUNTEERS

BACK TO BUSINESS BASH STEERING COMMITTEE
Jamie Bohlin, Chair
Catherine Andrade
Nicole Valverde
Rodrigo Sena, Vice Chair
Sarah Lapsley
and Board Liaison

COMMUNITY CONNECT COMMITTEE (NOW PUBLIC POLICY COMMITTEE)
Julie Quintana-Schulz, Chair
Ned Chatelain
Stephanie Houghton
Sarah Colvin, Vice Chair
Stefanie Coxe
and Board Liaison
Noelle Pina

CONNECT EVENTS COMMITTEE
Whitney McNamara, Chair
Nashia Glidden
Ashley McDowell
Colleen Rolly, Vice Chair
Breanna Gustafson
Jenn Peto
Christina Bologna
Craig Marcus
Rebekka Robsham

GOVERNANCE COMMITTEE
Stacie Peugh
Will Rubenstein

MEMBERSHIP COMMITTEE
Adam Trivelino, Chair
John Harrington
Savannah Fabbio
Adam Burnett, Vice Chair
Michael Pierce
Ed Glick
and Board Liaison

SHAPE YOUR CAPE SUMMIT COMMITTEE
Sara Kohls, Chair
Jamie Bridges
Ben Nugent
and Board Liaison
Ashley Cormier
Joshua Richards
Craig Orsi, Vice Chair
Mary Sarah Fairweather
Bill Scotti, Immediate Past Chair

capecodyoungprofessionals.org
CCYP’s Online Job Board connects job seekers with local employers through a searchable online portal geared specifically toward Cape Cod’s young workforce.

The CCYP Job Board helps job seekers easily identify Cape-based career opportunities while also simplifying the candidate search process for area employers. Because the Job Board is hosted through CCYP, visitors see postings from actual Cape Cod employers—and businesses who post their jobs through the Job Board get the benefit of speaking directly to thousands of young and established professionals across Cape Cod.

In 2017, the Job Board saw an average of nearly 3,000 hits per month, providing tremendous return for local employers and workers alike. Whether businesses are looking for one new hire or have regular hiring needs, the CCYP Job Board continues to be an essential tool for connecting the region’s top talent.

“As a large employer in the area, we’ve found our close relationship with CCYP to be of significant value to both our employees and to us as an employer. CCYP’s Job Board has been a tool that we’ve found valuable in connecting us to prospective employees.”

—Laura Newstead, Chief Human Resources Officer, Cape Cod Five
BACK TO BUSINESS WITH CCYP

CCYP's Back to Business Bash continues to attract new and repeat attendees every year. In 2017, the 11th annual event, the Bash SOLD OUT with an incredible 900 attendees! The Bash attracts young professionals just starting out in their careers, and helps create an environment where they can make connections and advance their careers. Established professionals from industries across the Cape turn out to the Bash in droves to promote their business, look for their next star employee, and cultivate professional relationships.

No matter what experience level or industry, the Bash builds a sense of community, connectedness, and fun for Cape Cod's workforce!

“CCYP has provided [me with] a nurturing environment to explore some uncharted professional territory as well as a community of diverse individuals to learn from and network with.”

— Kelley, CCYP Member
GUIDESTAR

GUIDESTAR LANGUAGE

In 2017, CCYP earned the Gold Seal of Transparency on GuideStar USA! By adding information about our goals, strategies, capabilities, achievements, and progress indicators, we are highlighting our commitment to doing great work and maintaining transparency. And here’s a bonus — you can now donate to CCYP through GuideStar, too! Check us out: www.guidestar.org/profile/30-0455198

WHERE THE MONEY COMES FROM

2017 INCOME - $243,376

- CONTRIBUTIONS + GRANTS
- SPONSORSHIPS
- PROGRAM INCOME
- MEMBERSHIPS

WHERE THE MONEY GOES

2017 EXPENSES - $243,989

- PROGRAM EXPENSES
- MANAGEMENT & GENERAL
- FUNDRAISING COSTS