



CAPE COD YOUNG PROFESSIONALS



2017 ANNUAL REPORT

A man in a suit is engaged in conversation with a woman at a networking event. The background shows other attendees and a dimly lit room with a window.

1,140 MEMBERS

FOSTERING A MORE VIBRANT FUTURE FOR CAPE COD

In 2017, CCYP made tremendous strides toward our mission to connect, engage, and advance Cape Cod's young workforce and community leaders. In just one year's time, CCYP hosted a total of 28 events, programs, and other activities — providing networking, career development, and civic engagement opportunities for young professionals across Cape Cod. We successfully completed Year III of the Mentor Exchange Program, with 16 graduating mentors and mentees. We SOLD OUT our 11th Annual Back to Business Bash, maxing out the Barnstable Airport's capacity at 900 attendees. And CCYP warmly welcomed new leadership on its staff and Board of Directors, with a new CEO and Board President.

Despite what many would characterize as a transition year, CCYP has barreled through 2017, continuing to thrive and fulfill a vital role as the only organization serving the needs and interests of young workers on Cape Cod. This success is largely attributable to our many volunteers, members, and philanthropic supporters, who truly serve as the backbone of our organization. They tirelessly contribute their time and resources

to support CCYP and — in the process — foster a more vibrant future for our Cape communities.

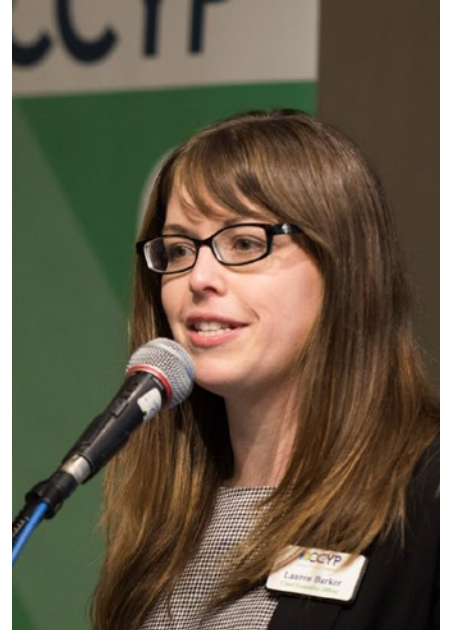
In an effort to share in these successes and promote transparency, we are pleased to present this 2017 Annual Report to you — our many friends and supporters. We hope you will enjoy reading through our year-in-review, which includes everything from program and event numbers to auditor-reviewed financials (p. 19) and success stories (p. 2, 5, 15, and 16). There is much to be proud of, but we also know that we could not do any of it without YOU!

Here's to wrapping up a successful 2017 year! And thank you for all you do to support the work of CCYP, year-round!

A handwritten signature in black ink that reads "Lauren Barker".

Lauren Barker

Lauren Barker, CEO



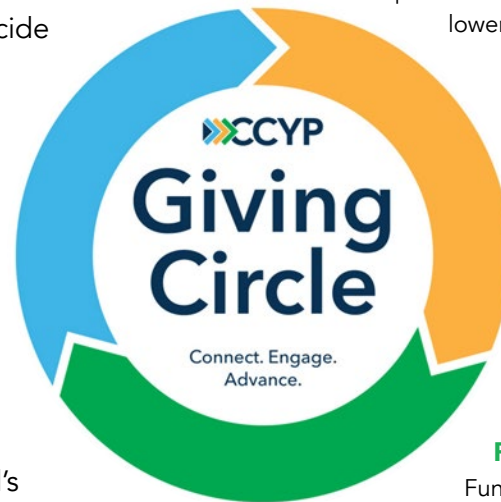
ENGAGING YOUNG PROFESSIONALS IN OUR COMMUNITY

CCYP's Giving Circle goes beyond a basic membership program or individual donation to create a unique collective giving opportunity. Charitable contributions from Giving Circle donors are pooled with those of other Giving Circle donors, amplifying impact and making a difference right here on Cape Cod!

Giving Circle donors help decide giving priorities for up to \$10,000 in grant funding that CCYP distributes to local non-profits each year. Grants range in amount from \$500 to \$2,500, and align directly with CCYP's mission to connect, engage, and advance the next generation of Cape Cod's workforce and community leaders.

A portion of Giving Circle contributions also support the ongoing work of CCYP — to ensure that our vibrant young professional community is supported well into the future.

In 2017, CCYP's Giving Circle awarded grants to five non-profit organizations in three priority areas set by our Giving Circle donors: career development, child care, and housing.



Congratulations to the grant recipients and thank you for all you do to further quality of life and career opportunity for young professionals and families on Cape Cod!

CAPE COD CHILD DEVELOPMENT - \$1,500

To support training and mentoring for Family Child Care providers who provide in-home child care for lower-income working families

CAPE COD CHILDREN'S PLACE - \$2,500

To subsidize the cost of early education and care for children of working families who are on the State voucher waiting list or fall just outside of the income qualifications

COMMUNITY DEVELOPMENT PARTNERSHIP - \$2,500

Funding to support the new Community Housing Partnership in collaboration with Housing Assistance Corporation

HOUSING ASSISTANCE CORPORATION - \$1,500

Funding to provide Housing Consumer Education Center classes free-of-charge to participants

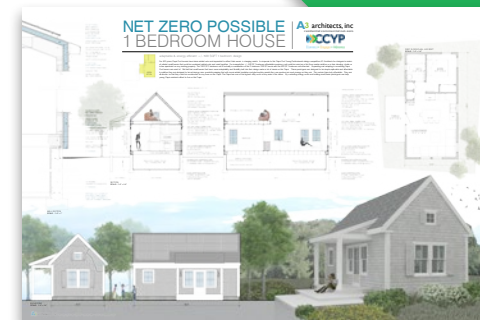
WE CAN - \$2,000

Funding for pilot "GROW" (Get Results with Other's Wisdom) Group for women working to strengthen, expand, or start a business

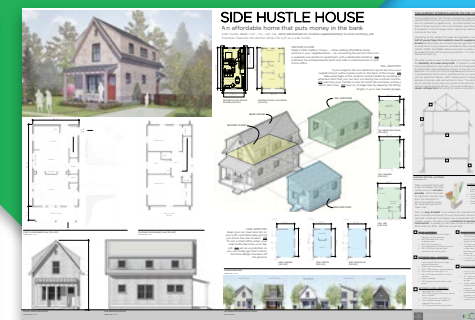
\$10,000
IN GIVING CIRCLE
GRANTS TO LOCAL
NON-PROFITS



47 ENTRIES IN THE HOUSE DESIGN CONTEST



1 Bedroom/Accessory Dwelling Unit
(ADU) Category: A3 Architects



2 Bedroom Category:
Union Studio Architects



3 Bedroom Category:
A3 Architects

ADVANCING HOUSING OPTIONS FOR THE CAPE'S YOUNG WORKFORCE

In the fall of 2017, CCYP partnered with Cape Cod & the Islands Association of Realtors and sponsors Cape Associates and Shepley Wood Products to launch a special House Design Contest. The goal of the contest? To drive the availability of housing concepts that specifically cater to the needs of Cape Cod's young professionals and families. Through the contest, designers submitted new prototypes for housing that was desirable, in keeping with the unique village character of our region and, most importantly, attainable in price for young professionals and families living on Cape Cod.

Contest finalists were displayed at CCYP's 2017 Back to Business Bash, engaging the community in the selection of the contest winners while also providing an opportunity for architects and designers to showcase their skills. Following the Bash, a total of three winning designs were selected across three categories: 1 Bedroom/Studio, 2 Bedroom, and 3 Bedroom. Winning designers received a cash prize and all designs were displayed at CCYP's Annual Meeting in November 2017. The winning designs are available to preview on the CCYP website under the "News" tab and can also be requested directly from the winning firms.

CONGRATULATIONS TO THE CONTEST WINNERS!

2017 PROGRAMS AND EVENTS

CONNECT

Monthly Networking
Events - Coffee
Connect, Lunch
Connect, and
After Hours Connect

Back to
Business Bash

ENGAGE

Engage Cape Cod: Town
Meeting 101 Event

Giving Circle

House Design Contest

CCYP Community Breakfast

ADVANCE

Career Connect Scholarship

Giving Circle Grants

Mentor Exchange Program – Year III

Shape Your Cape Summit

Virtual Job Fair

28
EVENTS,
PROGRAMS,
AND
ACTIVITIES



2017 DONORS AND SPONSORS

Our work is made possible through philanthropic contributions from many generous sponsors and donors across Cape Cod. These donors are critical in our efforts to attract and sustain a thriving community of young workers and leaders for our region. THANK YOU for your incredible support during the 2017 calendar year!

PREMIER SPONSORS \$12,500 Annual Contribution (3-Year Commitment)

Cape Cod Five Cents Savings Bank	Cape Cod Healthcare	The Cooperative Bank of Cape Cod
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UNDERWRITERS \$5,250 Annual Contribution

Boardwalk Business Group	Cape Associates, Inc. Cape Cod Beer	CCB Media CodComm, Inc. / CapeCodRadio.com	Kinlin Grover Real Estate
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SPONSORS \$2,625 Annual Contribution

Barnstable Municipal Airport	Cape Cod Title & Escrow, P.C.	Convention Data Services	Rogers & Gray Insurance Agency
Cape Air	Cape & Islands Workforce Development Board	Dative	Sea Crest Beach Hotel
CapeBuilt Development, LLC	Catania Hospitality Group	Eastern Bank	Shepley Wood Products
Cape Cod Chamber of Commerce	Client Focused Solutions, Inc	Nauset Disposal	Solar Rising
Cape Cod Marble & Granite, Inc.		Puritan Cape Cod	Today Real Estate
		Puzio Eye Care	Tracy Volkswagon
		Rockland Trust	

**This list includes Donors and Sponsors contributing \$2,500 or greater throughout the 2017 calendar year. A complete list of sponsors and members is available on the CCYP website.*

IN KIND SPONSORS

Cape Cod Package Store	Cape & Plymouth Business Magazine	Guapo's Cape Cod
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NEXT TEN CONTRIBUTORS

Influencer Club	Engagers Club	Connectors Club
Bilezikian Family Foundation	Convention Data Services	Cape Cod Brokerage
Cape Air		Cape Cod Times
Cape Associates, Inc	Cape Cod Five Cents Savings Bank	Eastern Bank
	The Cooperative Bank of Cape Cod	



PHOTO BY SALTY BROAD STUDIOS



PHOTO BY PHOTOSASHA

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BUSINESS SUPPORTERS AND SPONSORS

2017 DONORS (CONTINUED)

GIVING CIRCLE DONORS

Jennifer Armandi	Ashley Cormier	Dara Gannon	Christopher O'Brien	Tracy Shaughnessy
Nathalie Badan	Jeffrey E. Cotto	Mairead Graf	Lillian R. O'Brien	Siemasko + Verbridge LLC
Emilie Bajorek	Matthew Cronin	Lisa Guyon	Ryan O'Connell	Catherine Skeen
Catherine Baker	Jennifer Cummings	Jon Hagenstein	Kristin O'Malley	Kevin Skrickis
Melinda Baker	Sara Cushing	John Harrington	Maureen O'Shea	Lynn Mason-Small
Natascha M. Batchelor	Robert Cushing	Robert Harrison	Lisa Parenteau	Cynthia Swan
Douglas Berube	Marissa N. Cyr	Chris Hedetniemi	Jenn Peto	Jessica Thomas
Jamie Bohlin	Francinete Da Silva	Lee Hill	Stacie Peugh	Adam P. Trivilino
Devan Bolinder	Christa Danilowicz	Annette Hughes	Matthew Philbrick	David Troutman
Christina Bologna	Timothy J. DeLude	Brian Junkins	Walter Phinney	Anne Van Vleck
Colleen Bonnelly	Gerry Desautels	John Kimball	Michael Pierce	Claudia Vecchione
Martin Bruemmel	Lisa Desrochers	Janet Kliment	Meredith Puzio	Angelique Viamari
Matt Burke	Christina Donnelly	Sara Kohls	Michael Redfield	Julie Wake
Adam Burnett	Kara Duff	Jeni Landers	Colleen Reilly	Tara Wallace
Cape Cod Title & Escrow, P.C.	Paul Dunn	Kevin Lennon	Jane Renzi	Christopher Ward
Brian Carey	Kyle Evancoe	Molly MacGregor	Melissa Rilkoff	Eleanor Weller
Alison Caron	Sam Fairweather	Christin J. Marshall	Michael C. Robinson	Patrick Wendell
Ryan Castle	Mary Sarah Fairweather	Cindi Maule	William Rubenstein	Carlos Wendell
Alessandra Christensen	Scotti Finnegan	Sarah Mclain	Brandy Salvador	Kelly Westerhouse
Katie Clancy	Eduardo Franco	Anne McManus	Melissa A. Sanderson	Eric M. Zalgenas
Terri Cole	Katrina Fryklund	Whitney McNamara	William Scotti	Saul Zepeda
Anthony J. Colletti	John F. Fulone	Richard W. Mell, Jr.	Rodrigo Sena	
Sarah Colvin		Lois Michael	Sandra Sena	
		Oglair Mudrek		



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2017 BOARD OF DIRECTORS

- Matt Cronin***, *President*
Boardwalk Business Group

Ryan Castle, *Vice President*
Cape Cod & the Islands
Association of Realtors and MLS
- Stacie Peugh**, *Vice President*
YMCA Cape Cod

Adam Lynch, *Treasurer*
Convention Data Services

Dara Gannon*, *Clerk*
The Cape Cod Foundation

Lisa Guyon
Cape Cod Healthcare

Adam Burnett*
Boardwalk Business Group
- Christina Bologna**
Cooperative Bank of Cape Cod

Sarah Colvin
Cape Cod Community
Media Center

Katrina Fryklund
Latham Centers

Sara Kohls
Law Offices of
Bruce A. Bierhans

Michael Pierce*
Pierce Law

Will Rubenstein*
Camp Wingate*Kirkland

Rodrigo Sena
Cape Cod Marble & Granite

*Indicates former Board Member

“Serving on the CCYP Board of Directors and on the Public Policy Committee has provided me with the great opportunity to connect with...an incredible group of dedicated young Cape Codders.”

— Sarah Colvin, Cape Media News,
Board Member

COMMITTEE VOLUNTEERS

BACK TO BUSINESS BASH STEERING COMMITTEE

- Jamie Bohlin, *Chair*

Rodrigo Sena, *Vice Chair*
and *Board Liaison*
- Catheren Andrade

Sarah Lapsley
- Nicole Valverde

COMMUNITY CONNECT COMMITTEE (NOW PUBLIC POLICY COMMITTEE)

- Julie Quintero-Schulz, *Chair*

Sarah Colvin, *Vice Chair*
and *Board Liaison*
- Ned Chatelain

Stefanie Coxé
- Stephanie Houghton

Noelle Pina

CONNECT EVENTS COMMITTEE

- Whitney McNamara, *Chair*

Colleen Reilly, *Vice Chair*

Christina Bologna
- Nashira Glidden

Breanna Gustafson

Craig Mancusi
- Ashley McDowell

Jenn Peto

Rebekka Robsham

GOVERNANCE COMMITTEE

- Stacie Peugh
- Will Rubenstein

MEMBERSHIP COMMITTEE

- Adam Trivilino, *Chair*

Adam Burnett, *Vice Chair*
and *Board Liaison*
- John Harrington

Michael Pierce
- Savannah Fabbio

Ed Glick

SHAPE YOUR CAPE SUMMIT COMMITTEE

- Sara Kohls, *Chair*
and *Board Liaison*

Craig Orsi, *Vice Chair*

Bill Scotti, *Immediate Past Chair*
- Jamie Brids

Ashley Cormier

Mary Sarah Fairweather
- Ben Nugent

Joshua Richards



336
JOBS POSTED
ON THE CCYP
JOB BOARD

34,758
JOB BOARD HITS
FOR THE YEAR

CCYP 2017 Annual Report

CONNECTING JOB SEEKERS AND EMPLOYERS WITH NEW OPPORTUNITIES

CCYP's Online Job Board connects job seekers with local employers through a searchable online portal geared specifically toward Cape Cod's young workforce.

The CCYP Job Board helps job seekers easily identify Cape-based career opportunities while also simplifying the candidate search process for area employers. Because the Job Board is hosted through CCYP, visitors see postings from actual Cape Cod employers – and businesses who post their jobs through the Job Board get the benefit of speaking directly to thousands of young and established professionals across Cape Cod.

In 2017, the Job Board saw an average of nearly 3,000 hits per month, providing tremendous return for local employers and workers alike. Whether businesses are looking for one new hire or have regular hiring needs, the CCYP Job Board continues to be an essential tool for connecting the region's top talent.

"As a large employer in the area, we've found our close relationship with CCYP to be of significant value to both our employees and to us as an employer. CCYP's Job Board has been a tool that we've found valuable in connecting us to prospective employees."

—Laura Newstead, *Chief Human Resources Officer, Cape Cod Five*

capecodyoungprofessionals.org

BACK TO BUSINESS WITH CCYP

CCYP's Back to Business Bash continues to attract new and repeat attendees every year. In 2017, the 11th annual event, the Bash SOLD OUT with an incredible 900 attendees! The Bash attracts young professionals just starting out in their careers, and helps create an environment where they can make connections and advance their careers. Established professionals from industries across the Cape turn out to the Bash in droves to promote their business, look for their next star employee, and cultivate professional relationships.

No matter what experience level or industry, the Bash builds a sense of community, connectedness, and fun for Cape Cod's workforce!

"CCYP has provided [me with] a nurturing environment to explore some uncharted professional territory as well as a community of diverse individuals to learn from and network with."

— Kelley, CCYP Member





PHOTO BY PHOTOSASHA

GUIDESTAR

GUIDESTAR LANGUAGE

In 2017, CCYP earned the Gold Seal of Transparency on GuideStar USA! By adding information about our goals, strategies, capabilities, achievements, and progress indicators, we are highlighting our commitment to doing great work and maintaining transparency. And here's a bonus — you can now donate to CCYP through GuideStar, too! Check us out: www.guidestar.org/profile/30-0455198

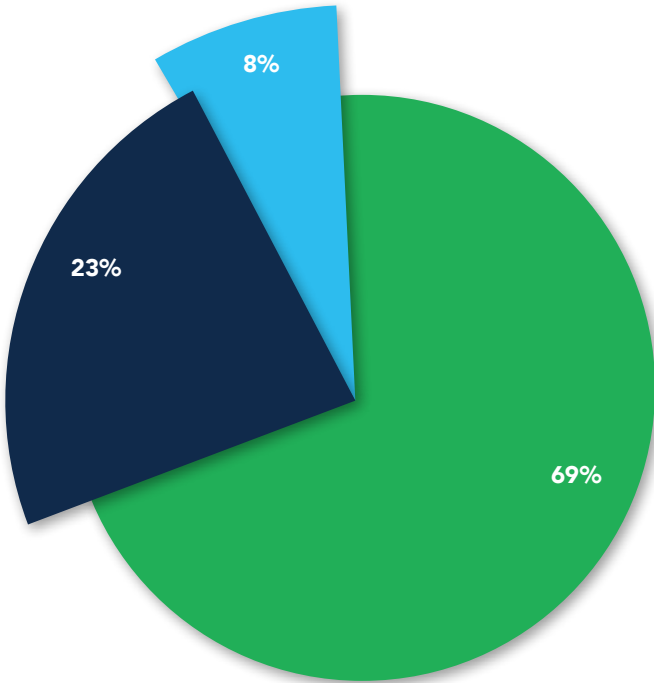
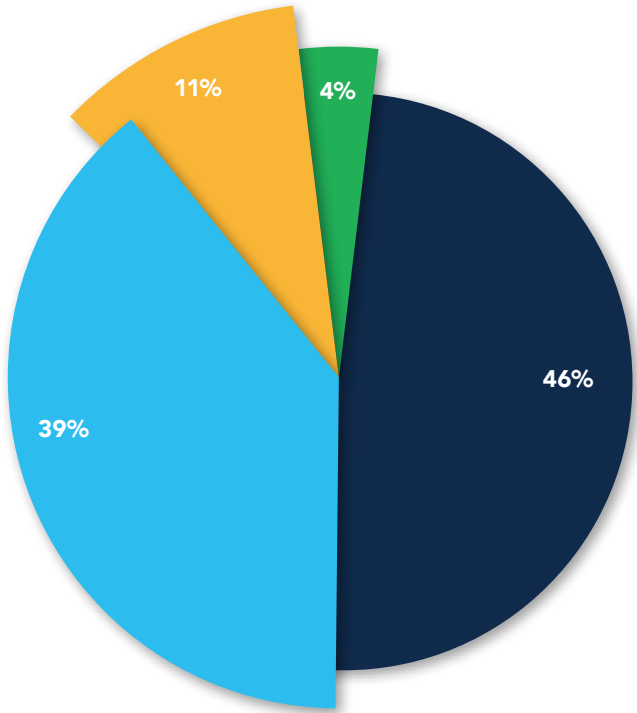


REVIEWED FINANCIALS 2017

WHERE THE MONEY COMES FROM

2017 INCOME - \$243,376

- > CONTRIBUTIONS + GRANTS
- > SPONSORSHIPS
- > PROGRAM INCOME
- > MEMBERSHIPS



WHERE THE MONEY GOES

2017 EXPENSES - \$243,989

- > PROGRAM EXPENSES
- > MANAGEMENT & GENERAL
- > FUNDRAISING COSTS



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LEARN MORE

www.capecodeyoungprofessionals.org



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