Dear CCYP Friends and Supporters,

At CCYP, we spend a lot of time thinking and talking about the future. We envision a Cape Cod at ten or twenty years from now. A vibrant, year-round economy. A thriving young professional community that supports one another—and a community at large that supports its young workers. Economic and social opportunities that help young people sustain lives and careers here.

One of the biggest rewards of our work at CCYP is that we also get to see first-hand, every day, the evidence that this future vision is already—in many ways—a reality. We watch personal and professional networks in action, as friends—new and established—greet each other at monthly Connect events, exchanging news, ideas, and opportunities. We see young residents putting down roots on the Cape, launching businesses, starting families, and taking on leadership roles as volunteers or board members. And we have the incredible privilege of supporting young workers across all industries as they find their next career move, train in a new profession, or develop their skills right here on Cape Cod.

The one thing that stays top of mind for us, whether thinking about the present or the future? We are all in this together.

When we work collaboratively to support opportunity for our region’s young worker community, we can—and do—make amazing things happen. If the support we provide for up-and-coming professionals now is directly proportional to the success of our community in the future, then the future of Cape Cod, as we see it, is glowingly bright.

As you read through this report, I hope you see its contents for what they are: evidence of how your support is helping to move our community forward. Together, the incremental actions we are taking—to connect Cape Cod’s young workers, engage them in the community, and advance their personal and professional opportunities in the region—are making a difference. We consider it an honor to be part of this exciting, empowering, and important work. And we never forget that what we do is possible only because you share in and support CCYP’s core belief: to sustain a strong and vibrant community in the future, we must foster the potential of our young workforce today. THANK YOU!

With gratitude,

Lauren Barker,
Chief Executive Officer

capecodyoungprofessionals.org

“Individually, we are one drop. Together, we are an ocean.”
—Ryunosuke Satoro, Japanese writer
2018 PROGRAMS, EVENTS, AND NOTABLE ACTIVITIES

CONNECT
- Back to Business Bash
- Monthly Networking Events
  - Coffee Connect, Lunch Connect, and After Hours Connect
- CCYP in Falmouth Project

ENGAGE
- Annual Community Breakfast
- Giving Circle
- Collective Impact Giving Program
- 2018 Voter Guide
  - State Mid-Term Election

ADVANCE
- Shape Your Cape Summit
- Online Job Board
- Career Connect Scholarship
- Giving Circle Grants Program
- CCYP-EforAll Partnership

CCYP 2018 Annual Report
2018 BY THE NUMBERS

- **2,000+** Number of individuals attending CCYP’s 21 monthly and annual events during 2018
- **900+** Attendees grew their networks and engaged with their community at the SOLD OUT Back to Business Bash
- **$2,500** Amount awarded to CCYP’s 2018 Career Connect Scholarship Recipient, Kelly Medeiros of Wellfleet, to further her career through an advanced education opportunity
- **1,432** Number of active CCYP member representatives in 2018
- **290** Jobs posted on the CCYP job board during 2018
- **15,594** Job board views during 2018
- **109,185** Unique pageviews on CapeCodYoungProfessionals.org
- **$10,000** Amount contributed to local initiatives that improve quality of life and career opportunity for the Cape’s young workforce (via Giving Circle Grants)
- **1,498** Total number of volunteer hours contributed to CCYP through committees, board service, and events
- **$37,133.76** Total value of volunteer time contributed if volunteer hours were compensated

Social Media Audience at a Glance

<table>
<thead>
<tr>
<th>Platform</th>
<th>Followers/Viewers</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Facebook</td>
<td>3,059 (+308 in 2018)</td>
<td></td>
</tr>
<tr>
<td>Twitter</td>
<td>3,623 (+91 since Dec 2017)</td>
<td></td>
</tr>
<tr>
<td>Instagram</td>
<td>1,576 (+281 since Dec 2017)</td>
<td></td>
</tr>
</tbody>
</table>

Our Members by Industry

- **13%** Business and Professional Services
- **12%** Community and Civic Organizations
- **10%** Advertising and Media
- **8%** Finance and Insurance
- **6%** Government and Education
- **6%** Arts, Culture and Entertainment
- **6%** Construction
- **5%** Real Estate, Moving and Storage
- **5%** Lodging and Travel
- **5%** Shopping and Specialty Retail
- **4%** Industrial Supplies and Services
- **4%** Restaurants, Food and Beverage
- **4%** Computers and Tech
- **3%** Legal
- **3%** Healthcare
- **3%** Agriculture, Fishing and Forestry
- **3%** Sports and Recreation
- **2%** Automotive and Marine
- **2%** Personal Services
- **1%** Home and Garden
two organizations have connected with 242 community groups and prospective partners through meetings and presentations; achieved a total reach of 44,413 through events, social media, traditional media, and other promotions; and engaged over 200 volunteers. In this same time, EforAll Cape Cod has awarded a total of $12,850 to 14 Cape Cod-based startups, and CCYP has provided complimentary Business Memberships and blog “spotlight” promotions to seven of these (and counting!). We look forward to strengthening this partnership—and continuing to support innovation and year-round economic vibrancy on Cape Cod!

In late 2018, CCYP announced an exciting new partnership with Entrepreneurship for All (EforAll) Cape Cod, powered by a generous $100,000 grant from the Massachusetts Technology Collaborative (MassTech Collaborative). At an October press conference, then-State Secretary of Housing and Economic Development, Jay Ash, joined supporters of CCYP and EforAll Cape Cod to announce the grant and partnership, signaling the Commonwealth’s investment in entrepreneurship and economic opportunity on Cape Cod.

EforAll is a Massachusetts-based nonprofit created to accelerate economic and social impact through entrepreneurship. In 2018, with the support of this grant funding and an innovative nonprofit-to-nonprofit partnership with CCYP, EforAll launched its Cape Cod community program, the fifth EforAll program in the state. EforAll Cape Cod joins the organization’s sister programs in Lowell, Lawrence, Fall River, New Bedford, and Holyoke.

The CCYP-EforAll partnership was developed with the understanding that our organizations, and our communities, grow stronger when we collaborate and work together toward common goals. From CCYP’s perspective, the partnership is a huge step forward in attracting—and keeping—the best and brightest talent right here on Cape Cod.

Since beginning work in August 2018, the CCYP-EforAll partnership has created an incredible burst of awareness, energy, and excitement around entrepreneurial opportunity on Cape Cod. Collectively, the two organizations have connected with 242 community groups and prospective partners through meetings and presentations; achieved a total reach of 44,413 through events, social media, traditional media, and other promotions; and engaged over 200 volunteers. In this same time, EforAll Cape Cod has awarded a total of $12,850 to 14 Cape Cod-based startups, and CCYP has provided complimentary Business Memberships and blog “spotlight” promotions to seven of these (and counting!). We look forward to strengthening this partnership—and continuing to support innovation and year-round economic vibrancy on Cape Cod!

THE CCYP-EFORALL PARTNERSHIP IS SUPPORTED BY:

“CCYP has been a huge help in introducing me to other business professionals on Cape Cod as well as people I can now call friends. The organization has made me feel at home in a region that has a reputation for being a ‘tough network to break into’.”

—Adam Trivilino, Membership Outreach Team Member
Data-Driven Results: 2018 Community Needs Survey

Early in 2018, CCYP conducted a Community Needs Survey to collect information on the current needs of young people living and working on Cape Cod. The results of this survey, which collected more than 400 responses from individuals primarily in the 25 to 44 age range, were used to guide CCYP’s strategic planning process for the three-year period of 2018 to 2020. One of the most compelling and significant outcomes of the survey was this list of “Top Needs to Live and Work Successfully on Cape Cod,” as defined by our respondents. CCYP will continue to use this data moving forward to shape program decisions, advocacy work, and more.

<table>
<thead>
<tr>
<th>Top Needs to Live and Work on Cape Cod</th>
<th>CCYP 2018 Community Survey</th>
</tr>
</thead>
<tbody>
<tr>
<td>Housing—affordable/attainable pricing</td>
<td>18%</td>
</tr>
<tr>
<td>Job opportunities - advancement</td>
<td>21%</td>
</tr>
<tr>
<td>City/County/State Policies that support living and working on Cape Cod year-round</td>
<td>32%</td>
</tr>
<tr>
<td>Child care—affordable/attainable pricing</td>
<td>22%</td>
</tr>
<tr>
<td>Employee recruitment—quality candidates</td>
<td>21%</td>
</tr>
<tr>
<td>Business support—a supportive business community</td>
<td>20%</td>
</tr>
<tr>
<td>Work from home/telecommuting options</td>
<td>18%</td>
</tr>
<tr>
<td>Technology—high speed internet access/availability</td>
<td>17%</td>
</tr>
<tr>
<td>Student Loan Debt Relief</td>
<td>16%</td>
</tr>
<tr>
<td>Higher Education—4-year and/or graduate level</td>
<td>14%</td>
</tr>
</tbody>
</table>

Want to keep up with the latest on CCYP’s policy and advocacy efforts? Check out the Civic Engagement page on the CCYP website and follow along with our Public Policy Updates via the CCYP Blog!
2018 DONORS AND SPONSORS*

Our work is made possible through philanthropic contributions from many generous sponsors and donors across Cape Cod. These donors are critical in our efforts to attract and sustain a thriving community of young workers and leaders for our region.

THANK YOU for your incredible support during the 2018 calendar year!

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UNDERWRITER SPONSORS

CORPORATE SPONSORS
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Puritan Cape Cod
Puzio Eye Care
Sea Crest Beach Hotel
Shepley Wood Products
Tracy Volkswagen

FOUNDATION/GRANT DONORS
Bilezikian Family Foundation
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MY CAPE COD STORY
Cape Cod Five Cents Savings Bank
Cape Cod Healthcare
The Cooperative Bank of Cape Cod

BACK TO BUSINESS BASH EVENT SPONSOR
Barnstable Municipal Airport
Cape Cod Media Group
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Today Real Estate
WFG National Title Insurance Company

*This list includes Donors and Sponsors contributing $2,500 or greater throughout the 2018 calendar year. A complete directory of sponsors and members is available on the CCYP website.
Joining CCYP does more than give you more events to attend each month. It connects you with the movers and shakers of Cape Cod and gives members a platform to become leaders in their communities through board and committee involvement, resources for getting involved in local government, and access to a wide network.

—Christina Bologna, CCYP Board Member

Cape Cod Child Development, $1,000 for Translation Services to translate Pre-School, Family Child Care and School Age program informational documents and online applications into both Spanish and Portuguese.

Cape Cod Children’s Place, $2,000 to provide scholarships for working families to afford childcare. Funds will be available to working families to subsidize the cost of early education and care at a licensed early education center or licensed family daycare provider in our region that has been chosen by the family to care for their children.

Community Development Partnership, $2,000 to support the Community Housing Partnership, a comprehensive community-based strategy to build municipal capacity & public support for affordable housing, and to equip low- to moderate-income residents, business & community leaders, and local elected & appointed officials with the knowledge and skills to support the creation of more affordable housing on Cape Cod.

Housing Assistance Corporation, $2,000 to support the Rental Conversion program initiative which will seek to incentivize second homeowners on Cape Cod to convert their homes to year-round rentals.

Mass Audubon Wellfleet Bay Wildlife Sanctuary, $1,000 for the “Tyke Hikes: Educating Children, Supporting Caregivers,” Enhancing Family Life” program which is a free, enrichment program for Outer Cape preschool children and their parents or caregivers.

YMCA Cape Cod, $2,000 to support the childcare program located at Cape Cod Regional Technical High School. The Cape Cod Tech Preschool (CCTP) offers affordable childcare and an age-appropriate developmental preschool education to children of families living in Cape Cod Tech’s twelve-town district.
Volunteering [with CCYP] has led me to so many wonderful connections and opportunities that I would not have made without getting involved.

—Ashley Cormier, Shape Your Cape Steering Committee Member

2018 BOARD OF DIRECTORS

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Rodrigo Sena*
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Angelique Viamari
Cape Cod Five
Matt Cronin, Ex Officio
Boardwalk Business Group

Sarah Colvin* - Indicates former Board Member
CCYP is pleased to present a summary of financial results for Fiscal Year 2018. We do so here with the acknowledgement that this work would simply not be possible without the support of our members, donors, staff, program and event participants, and volunteers. We are committed to honoring your contributions of time and money by serving as good stewards of the funds we receive, and upholding the utmost possible level of transparency, ethics, and efficiency. A complete copy of our reviewed financial statements for this and previous years can be found on our website at capecodyoungprofessionals.org, or via GuideStar.org, where we maintain a Platinum Level Seal of Transparency.

In 2018, for the second year in a row, CCYP was honored to receive a special grant from the Town of Falmouth’s Human Services Fund to provide Falmouth’s young worker community with increased opportunities for connection, civic engagement, and career advancement. Dubbed “CCYP in Falmouth,” this unique partnership aims to encourage young residents to strengthen their ties to the Falmouth community through volunteerism with local causes, becoming more educated voters, and investing in their own personal and professional growth.

A baseline survey of Falmouth residents, conducted by CCYP in 2018, revealed that young adults and families in Falmouth are largely looking for one important thing as they navigate their busy personal and professional lives: connection. In the coming year, CCYP will work to increase local awareness of community-building and connection opportunities - like local events, civic organizations, and more—that already exist in Falmouth, while also offering Falmouth-focused CCYP events and activities. Civic engagement and education continue to be an important feature of this project since we know first-hand that investing time and talent at the local level benefits both our communities, and our young workers individually. The newly formed CCYP in Falmouth Steering Committee will play a key role in helping to develop this project’s direction in the upcoming year. Stay tuned for more, spread the word—and we’ll see you soon in Falmouth!
SAVE THE DATES!

THURSDAY, SEPTEMBER 19, 2019
Barnstable Municipal Airport
Tickets Go on Sale August 1st

“CCYP has carved out a niche with the Bash and it’s amazing to see the number of people who register for it! My hat’s off to the organization of 2 employees and a dedicated group of volunteers that make this all come together!”
—2018 Back to Business Bash Attendee

“Jung-Ho Pak was amazing, and a perfect choice for [the 2018 Community Breakfast] event...I WISH I had a copy of what he said so I could quote him again and again—it was amazing.”
—2018 Community Breakfast Attendee

FRIDAY, NOVEMBER 8, 2019
Wequassett Resort & Golf Club

CCYP 2018 Annual Report: capecodyoungprofessionals.org
BECOME A CCYP MEMBER!

Join today to support a vibrant workforce on Cape Cod, now and in the future.
capecodyoungprofessionals.org/join